

# **About Blog...**

An Introductory Course

Ismiarta Aknuranda

PTIIK UB



# History of Word

- 📖 The term "weblog" was coined by Jorn Barger in 1997
- 📖 The short form, "blog," was coined by Peter Merholz, jokingly broke the word *weblog* into the phrase *we blog* in the sidebar of his blog Peterme.com in 1999
- 📖 Evan Williams at Pyra Labs used "blog" as both a noun and verb ("to blog," meaning "to edit one's weblog or to post to one's weblog")
- 📖 They then devised the term "blogger" in connection with Pyra Labs' Blogger product, leading to the popularization of the terms




# History of Usage

- 📖 The modern blog is believed to have evolved from the online diary
- 📖 Most such writers called themselves diarists, journalists, or journalers
- 📖 Earlier bloggers (or diarists):
  - Justin Hall at Swarthmore College
  - Jerry Pournelle
  - Dave Winners



# History of Usage (cont'd)

 As the Web evolved, the first hosted blog tools arrived:

- Open Diary, launched in October 1998
- SlashDot, a still-popular blog for tech "nerds" launched in September 1997.
- LiveJournal, started in March 1999 by Brad Fitzpatrick.
- Pitas.com, created in July 1999 by Andrew Smales as an easier alternative to maintaining a "news page" on a website, followed by Diaryland in September 1999, focusing more on a personal diary community.
- Blogger.com, launched by Evan Williams and Meg Hourihan (Pyra Labs) in August 1999 (purchased by Google in February 2003)



# Open Diary



Firefox Latest Entries  
www.opendiary.com/recent.asp

Open Diary  
Read Life. Write Life.

LISTEN LIVE ON  
JEMM 1

home read diaries circles interests search random boards help login join

### Latest Entries

Diarist	Diary Title	Entry Title	Posted
Mr. Ponder 58, Canada	<a href="#">Poetry Den</a>	<a href="#">A Line-Storm Song</a>	8:24:44 AM
ddfroger 36, New York	<a href="#">MY LIFE, I THINK?</a>	<a href="#">05/20/2013</a>	8:01:19 AM
Ashleigh bin Field 29, New Jersey	<a href="#">FAIR, BALANCED, and UNAFRAID.</a>	<a href="#">LYING Liberals EXPOSED AGAIN!! chapter 2591</a>	7:57:24 AM
xaree 33, India	<a href="#">Xaree.com</a>	<a href="#">A versatile Sarees collection for a real woman</a>	7:40:16 AM
xaree 33, India	<a href="#">Xaree.com</a>	<a href="#">Designer Indian Salwar kameez cloths collection</a>	7:38:46 AM
xaree 33, India	<a href="#">Xaree.com</a>	<a href="#">Salwaar Kameez: Defining the women's beauty</a>	7:37:30 AM
Ashleigh bin Field 29, New Jersey	<a href="#">FAIR, BALANCED, and UNAFRAID.</a>	<a href="#">Obama SCANDALS DEVASTATING for FREE SPEECH...</a>	7:08:53 AM
dairy diaryish 18, Malaysia	<a href="#">my daily life</a>	<a href="#">05/20/2013</a>	6:58:55 AM
caramelchicken	<a href="#">shatter illusion</a>	<a href="#">I'm sick but it's so worth it! wheee</a>	6:55:32 AM
Yin & Yang 28, Australia	<a href="#">Endless Thinker</a>	<a href="#">Townsville</a>	6:53:38 AM

Facebook News.  
Stuff That Matters.

# Open Diary (cont'd)

The screenshot shows a web browser window displaying the Open Diary profile for 'shatter illusion' by 'caramelchicken'. The browser's address bar shows the URL 'www.opendiary.com/entrylist.asp?authorcode=D356600'. The page features a header with a 'Givology' logo and a navigation menu. The main content area includes a profile picture of a wave, a bio, a list of diary entries, and a sidebar with navigation links and a search box.

**shatter illusion** home read diaries circles interests search random boards help login join

**caramelchicken**



Sex: F  
Location: zone

diary notes  
diarist profile  
entry calendar  
tag index  
gift subscription

I think I am prematurely a grumpy old woman. These days I can't stand watching more than a few minutes of TV at a time- is this the part where I start whinging about how everything's gone downhill and it's not like the good old days where TV and the media wasn't dominated by complete bullshit like reality TV, celebrities and moral panics over ridiculous things? How old do I have to be before I can get away with throwing the TV through the window in disgust? How old do I have to be before I can throw myself out the window after the TV?

I used to think "I have to crave you like I should", actually went like:  
I HAVE TO CRAVE YOU LIKE A SHOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO

Similarly,  
Guns! RAISINS! Knives!

I don't like walking over more lines in the concrete with one leg than another.

I like numbers that are divisible by 2

458 Public Entries

Entry	Date
<a href="#">I'm sick but it's so worth it!</a> <a href="#">whee</a>	5/20/2013
<a href="#">do I just need to harden the fuck up?</a>	5/13/2013
<a href="#">I HAVE MY COMPUTER BACK!!</a> <a href="#">+rant</a>	5/7/2013
<a href="#">awesome beach and social time!</a>	4/30/2013
<a href="#">probably boring ramble</a>	4/25/2013
<a href="#">how do I get myself to think I'm the shiz?</a>	3/28/2013
<a href="#">in trendy town</a>	3/20/2013
<a href="#">in trendy town</a>	3/20/2013
<a href="#">taking covert trips down to...</a>	2/23/2013
<a href="#">outsider</a>	2/8/2013
<a href="#">computer is fcuked:(</a>	1/15/2013
<a href="#">whaaat + re, re, responsi - sorry what?</a>	1/11/2013
<a href="#">I could have granny tits if I wanted!</a>	1/6/2013

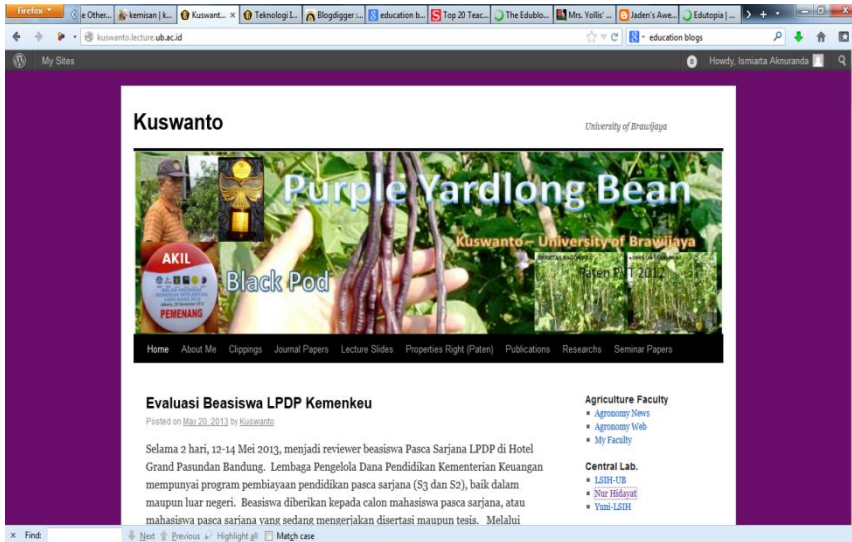
# Modern Blogs

- 📁 Based on Content Management Systems (CMS), running on the Web
- 📁 Easy to create, operate, and maintain
- 📁 For personal, as well as social, business, and education purposes
- 📁 Well-known tools:
  - WordPress
  - Blogger





# Modern Blogs





# Benefits

- 📁 For personal, as well as social, business, and education purposes
- 📁 Education uses:
  - Knowledge sharing in any specific subject area, either with other students, the instructor, or external professionals.
  - Networking opportunities between students and with outside professionals in the field.
  - Used by teachers for assigning coursework and serve as a place for students to submit their work.
  - Course announcements and annotated links to readings, along with advice on how to approach their studies.
  - Blogs are used successfully in creative or reflective writing courses, and in courses that require journals or e-portfolios.
  - Provide students with experience in real-world digital knowledge management, working with groups, and information sharing.

# Edublogs

📁 An edublog is a blog created for educational purposes

📁 Examples:

- [lecture.ub.ac.id](http://lecture.ub.ac.id)
- [edublogs.org](http://edublogs.org)
- [edutech4teachers.edublogs.org/](http://edutech4teachers.edublogs.org/)
- [kemisan.wordpress.com](http://kemisan.wordpress.com)
- Many more... it's your turn now!

