About Blog...

An Introductory Course

Ismiarta Aknuranda PTIIK UB



History of Word

- The term "weblog" was coined by Jorn Barger in 1997
- The short form, "blog," was coined by Peter Merholz, jokingly broke the word weblog into the phrase we blog in the sidebar of his blog Peterme.com in 1999
- Evan Williams at Pyra Labs used "blog" as both a noun and verb ("to blog," meaning "to edit one's weblog or to post to one's weblog")
- They then devised the term "blogger" in connection with Pyra Labs' Blogger product, leading to the popularization of the terms

History of Usage

- The modern blog is believed to have evolved from the <u>online diary</u>
- Most such writers called themselves diarists, journalists, or journalers
- Earlier bloggers (or diarists):
 - Justin Hall at Swarthmore College
 - Jerry Pournelle
 - Dave Winners



History of Usage (cont'd)

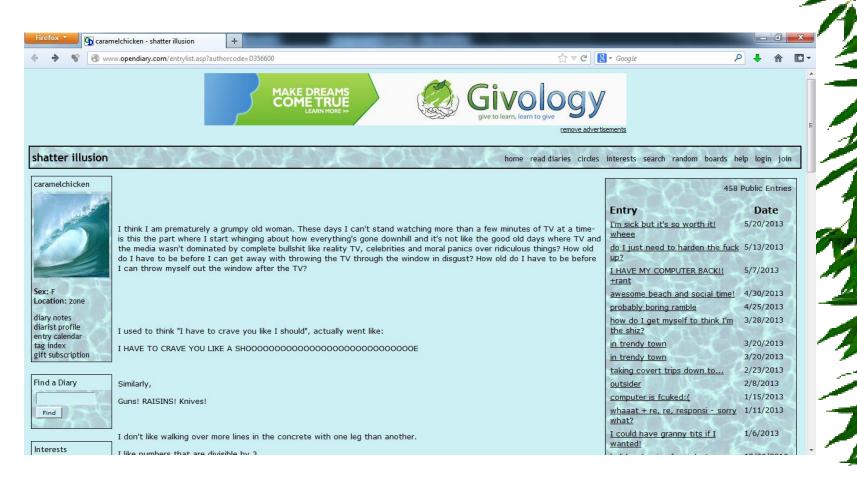
- As the Web evolved, the first hosted blog tools arrived:
 - Open Diary, launched in October 1998
 - SlashDot, a still-popular blog for tech "nerds" launched in September 1997.
 - LiveJournal, started in March 1999 by Brad Fitzpatrick.
 - Pitas.com, created in July 1999 by Andrew Smales as an easier alternative to maintaining a "news page" on a website, followed by Diaryland in September 1999, focusing more on a personal diary community.
 - Blogger.com, launched by Evan Williams and Meg Hourihan (Pyra Labs) in August 1999 (purchased by Google in February 2003)



Open Diary



Open Diary (cont'd)

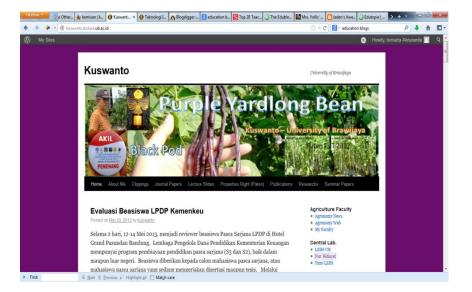


Modern Blogs

- Based on Content Management Systems (CMS), running on the Web
- Easy to create, operate, and maintain
- For personal, as well as social, business, and education purposes
- Well-known tools:
 - WordPress
 - Blogger



Modern Blogs









Benefits

For personal, as well as social, business, and education purposes

Education uses:

- Knowledge sharing in any specific subject area, either with other students, the instructor, or external professionals.
- Networking opportunities between students and with outside professionals in the field.
- Used by teachers for assigning coursework and serve as a place for students to submit their work.
- Course announcements and annotated links to readings, along with advice on how to approach their studies.
- Blogs are used successfully in creative or reflective writing courses, and in courses that require journals or e-portfolios.
- Provide students with experience in real-world digital knowledge management, working with groups, and information sharing.

Edublogs

- An <u>edublog</u> is a blog created for educational purposes
- Examples:
 - lecture.ub.ac.id
 - edublogs.org
 - edutech4teachers.edublogs.org/
 - kemisan.wordpress.com
 - Many more... it's your turn now!

